



## FOT-Net seminar: Interpretation and Presentation of Results

**When?** Tuesday, 29 November 2011 - from 9.00 – 17.00

**Where?** H210, IKA (Institut für Kraftfahrzeuge), Steinbachstr. 7, 52074 Aachen, Germany

### AGENDA

MORNING SESSION	8:30 – 9:00	Coffee and registration	
	9:00 – 9:10	Introduction	Adrian Zlocki (IKA)
	9:10 – 9:35	How do you take into account the impact question from the beginning of a project?	Barbara Metz (University of Wuerzburg)
	9:35 – 10.30	<b>Interpretation of results</b> <ul style="list-style-type: none"> <li>• which impacts are or will be investigated and why?</li> <li>• which stakeholders were involved and which were not in the research questions?</li> <li>• who is the target group?</li> <li>• lessons learnt</li> </ul> <b>Presentation from FOTs:</b> <ul style="list-style-type: none"> <li>• euroFOT</li> <li>• Lancashire ISA</li> <li>• TeleFOT</li> <li>• Drive-C2X</li> </ul>	Moderator: Oliver Carsten (University of Leeds) Speakers: Freek Faber (TNO) Mohamed Benmimoun (IKA) Frank Lai (University of Leeds) Pontus Engelbrektsson (Chalmers University) Ruth Welsh (University of Loughborough) Pirkko Rämä (VTT)
	10:30 – 10:40	Coffee break	
	10:40 – 11:30	Interpretation of results (contd.)	
	11:30 – 12:30	Exercise on presenting negative and positive outcomes of a FOT	Eline Jonkers (TNO)
12.30 – 13.30		Lunch	
AFTERNOON SESSION	13:30 – 14:15	<b>The stakeholder's point of view</b> <b>What would stakeholders like to hear from a FOT:</b> <ul style="list-style-type: none"> <li>• Point of view of politicians</li> <li>• Discussion on other points of view</li> </ul>	Moderator: Yvonne Barnard (University of Leeds) Lars Tysklind (Swedish MP, Committee on Transport and

			Communications)
<b>14:15 – 15:15</b>	<b>Experiences and good practice on dissemination and publicity</b> <ul style="list-style-type: none"> <li>- Introduction</li> <li>- The Freilot approach</li> <li>- From FOT to implementation strategies: getting public, authority and stakeholders' awareness of ISA</li> <li>- What works and what doesn't - tips on reaching out to different communities</li> </ul>	Irina Silva (ERTICO) Zeljko Jestic (ERTICO) Sven Vlassenroot (University of Ghent)	
<b>15:15 – 15:30</b>	<b>Coffee break</b>		
<b>15:30 – 16:30</b>	<b>Small group exercise: drafting a press release on an outcome of a FOT</b> <b>Lessons learned and recommendations</b>	Irina Silva (ERTICO)	
<b>16:30 – 17:00</b>	<b>Conclusions and wrap-up</b>	Yvonne Barnard (University of Leeds)	

We expect most participants to arrive on the day before on the 28<sup>th</sup>. Participants attending the FOT-Net stakeholders meeting in Brussels may join us on the train. Please let us know if this is your intention.

We intend to organise a common dinner the night before the seminar (participants will have to pay themselves). Please let us know if you want to join us.

